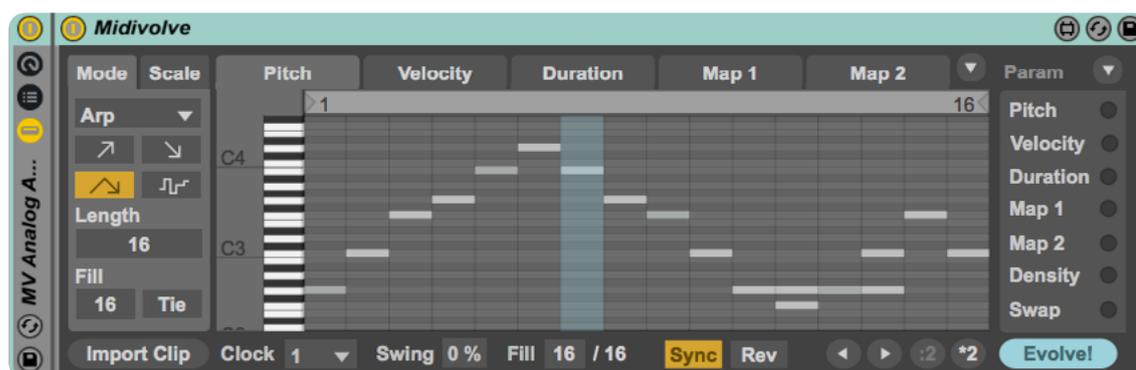




Ableton releases MidiVolve by Coldcut

Berlin, Germany, July 6th 2017

Designed by UK electronic music legends Coldcut and inspired by Steve Reich's seminal 'Music for 18 Musicians', MidiVolve is a Max For Live arpeggiator, riff generator and pattern sequencer that automatically 'evolves' MIDI patterns into new riffs, melodies and grooves.



MidiVolve instantly converts incoming MIDI notes (played live or imported) into an arpeggio or auto-generated riff, which in turn serves as the initial stage of the user-guided evolutionary process. Clicking the Evolve button instantly mutates various parameters (note Pitch, Velocity, Duration, etc), to create a new sequence; and activating Auto mode re-evolves the current or initial sequence on playback every 1–32 cycles. You can opt for subtle, organic shifts by evolving just one or two parameters, radical transformation of all of them, or anything in between.

Also included is a library of 11 unique Instruments (with 60 presets) and 8 Audio Effects Racks, developed in conjunction with Johannesburg musician and samplist Behr. The Instrument Racks are based on a 1GB library of sampled African instrumentation and sounds from the Coldcut archive, and built specifically for use with MidiVolve.

With an intuitive interface that lets you get as deeply involved in the auto-evolutionary process as you want, MidiVolve is aimed at every producer, from the fast-moving beat maker looking to quickly conjure up new basslines and riffs, to the high-concept electronic artist seeking a generative compositional system for multimedia installations and studio projects. Coldcut's Matt Black sums his creation up as "a next gen warp drive sequencer for creating and mutating musical ideas".

Get a closer look at the features and creative possibilities of MidiVolve:

[Visit the Packs store >](#)



Pack specifics:

- Powerful melody generation with no music theory knowledge required
- Evolve sounds over time, subtly or dramatically
- Conform notes to user-defined scales and modes
- 12 Instrument and Audio Effects Racks included, built on 1 GB of samples by Behr and Coldcut

Pricing and availability

MIDIvolve is a Max for Live device which can be purchased directly on [Ableton.com](https://www.ableton.com) for EUR 39/USD 49.

Press Material and further info:

For high-res images and screenshots visit [Ableton.com/press](https://www.ableton.com/press)

Press partners can contact press@ableton.com to get MIDIvolve for review.

About Ableton

Ableton makes products for musicians, producers, and DJs to create and perform music. These include Live, software that turns the music studio into an instrument; Push, a hardware instrument for playing and composing with Live; and Link, a technology for playing in time together. Ableton was founded in 1999 and released the first version of Live in 2001. Since then, the company has attracted a worldwide community of dedicated users.

Ableton's headquarters are in Berlin, with an additional office in Los Angeles. The company is run by its founders and currently has about 230 employees.

www.ableton.com

For more information, contact:

Ableton Public Relations
Schoenhauser Allee 6/7
10119 Berlin, Germany
press@ableton.com

Twitter: twitter.com/ableton

Facebook: facebook.com/ableton

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